



ARTSPACE IMMERSION

Artspace Immersion is a capacity-building program that helps arts organizations navigate the real estate process, so they can secure the space they need to serve their communities.

This impact study was completed in 2023 to measure the successes and learnings from the first seven cohorts of the program (2015-2023).

Representatives from 55 of the 63 participant organizations (87%) responded to the online survey. 71% of responding organizations identify as being led-by and serving BIPOC communities.

artspaceimmersion.org

IMPACT STUDY REPORT



91%

ARE EITHER IN A SPACE THAT MEETS THEIR NEEDS

or are making progress toward their vision of a new, expanded, or renovated space.



51%

(28 organizations) are in a space that meets their needs

13%

(7 organizations) estimate they will open their new space within 1 year

27%

(15 organizations) estimate they will open their new space within 5 years

9%

(5 organizations) have put their projects on hold while other issues are addressed

17

of the 28 organizations in space that meets their needs **MOVED TO A NEW LOCATION**

 **10**
RENT

 **6**
OWN

 **1**
OPERATES in a partner's space

The remaining 11 groups expanded, renovated, or remained in their existing space to meet their current needs.

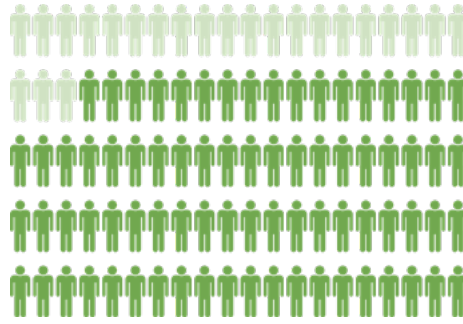
82%

feel the program helped put their vision of creating equitable space into action.



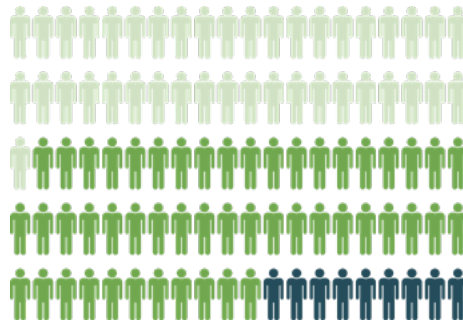
87%

BELIEVE THAT PARTICIPATING IN ARTSPACE IMMERSION PREPARED THEM TO OPERATE A SPACE WITH GREATER STABILITY AND FINANCIAL SUSTAINABILITY.



58%

SAY IF THEY HAD NOT GONE THROUGH THE PROGRAM, THEIR ORGANIZATION WOULD HAVE BEEN IN A WORSE SITUATION.



OF THOSE 58%



16%

THINK THEY WOULD HAVE BEEN STRUGGLING TO STAY OPEN OR HAD TO CLOSE DOWN.

100%

would recommend the program to other organizations that are planning for space, and feel Artspace Immersion strengthened their organization.

TOP 5 AREAS STRENGTHENED

-  SPACE PLANNING
-  TELLING OUR STORY
-  PROJECT MANAGEMENT
-  PARTNERSHIPS
-  ABILITY TO ACCESS RESOURCES



“Our ideas were vague and aspirational before Artspace Immersion. The program helped us turn them into an actionable plan.”

— Twin Cities participant

“We need Artspace in every city, every year. The Immersion program is so valuable in building relationships, partnerships, and offering tactical tools designed for arts organizations.”

— Detroit participant

